



Sample Phone Banking Script

Hi, may I speak to [VOTER/MEMBER NAME]?

Once the voter/member is on the phone:

Hello, my name is [FIRST NAME], a volunteer with [YOUR ORGANIZATION], and I'm reaching out to you and other California voters today about why I am supporting Prop 17 on November 3rd.

Have you heard about Proposition 17?

A. *If they HAVEN'T heard about Prop 17:*

Currently, 50,000 Californians who have completed their prison sentence do not have the right to vote. Prop 17 will restore the right to vote to people who have finished their prison term and who deserve to have a voice in our democracy.

I'm supporting Prop 17 because... *[Choose any of the following]*

- Californians who are returning home from prison are raising families, holding jobs, paying taxes, and contributing to society in every other way. Prop 17 will encourage them to reenter society and have a stake in their communities.
- Biases in the criminal justice system mean that poor people and people of color are more likely than others to be convicted of crimes and to lose their voting rights, while wealthy people can always afford the best lawyers. We can't have an elected government that represents all of us when some groups are being excluded from our elections and denied the ability to participate in our democracy. Prop 17 will right this injustice.
- When people are valued members of their community, their voices matter and they're more likely to leave crime behind. Evidence shows that people who are able to become civically engaged in their communities after they are released are THREE times more likely to never commit another crime. That makes us all safer.

So do you think we can count on you to vote YES on Prop 17 on November 3rd?

If YES, see section B below. ↓

In UNDECIDED or LEAN NO:

Sure, I understand. If you're interested, you can learn more about Prop 17 by visiting YesOn17.vote. Thank you so much for your time and please remember to return your ballot before 8pm on November 3rd! *[Hang up.]*

B. *If they HAVE heard about Prop 17 and have already decided to vote YES:*

That's great – thank you so much! And since we already have your support, would you be interested in learning how you can help us pass Prop 17 and restore voting rights in California?

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If YES:

Awesome – thank you again! Can I take down your email address so that we can get you connected with the Yes on Prop 17 campaign?

☑ If YES, add their email address to the “Join Yes on 17” form on YesOn17.vote/takeaction.

Ok, got it. Thanks again for your support and please remember to return your ballot before 8pm on November 3rd! [Hang up.]

☑ If NO:

No problem at all. If you’re interested, you can sign yourself up for email updates and find out more about the Yes on 17 campaign at YesOn17.vote. Thanks again for your support and please remember to return your ballot before 8pm on November 3rd! [Hang up.]

C. If they HAVE heard about Prop 17 and are still UNDECIDED about supporting it:

Ok, no problem. I’m supporting Prop 17 because... [Choose any of the following]

- Californians who are returning home from prison are raising families, holding jobs, paying taxes, and contributing to society in every other way. Prop 17 will encourage them to reenter society and have a stake in their communities.
- Biases in the criminal justice system mean that poor people and people of color are more likely than others to be convicted of crimes and to lose their voting rights, while wealthy people can always afford the best lawyers. We can’t have an elected government that represents all of us when some groups are being excluded from our elections and denied the ability to participate in our democracy. Prop 17 will right this injustice.
- When people are valued members of their community, their voices matter and they’re more likely to leave crime behind. Evidence shows that people who are able to become civically engaged in their communities after they are released are THREE times more likely to never commit another crime. That makes us all safer.

So can we count on you to vote YES on Prop 17 on November 3rd?

If YES, see section B above. ↑

In still UNDECIDED:

Sure, I understand. If you’re interested, you can learn more about Prop 17 by visiting YesOn17.vote. Thank you so much for your time and please remember to return your ballot before 8pm on November 3rd! [Hang up.]

D. If they HAVE heard about Prop 17 and have already decided to vote NO:

Ok, thank you so much for your time. Take care. [Hang up.]

E. If they say they don’t have time to talk:

Sure, no problem. If you’re interested, you can learn more about Prop 17 by visiting YesOn17.vote. Thank you and take care! [Hang up.]